

CAMPAIGN SCHOOL AGENDA

SATURDAY | MAY 12, 2018 | 9:00 A.M. TO 5:00 P.M.

CAMPBELL COUNTY FIRE TRAINING CENTER | 701 LARCH STREET | GILLETTE, WY

WHEN:	WHAT:
9:00 A.M.	Registration and Continental Breakfast
9:30 A.M.	Welcome and Co-op 101 <i>Shawn Taylor, Executive Director Wyoming Rural Electric Association</i> <i>Mike Easley, CEO Powder River Energy</i>
10:00 A.M.	Entering the Arena Campaign Planning: Your Roadmap to Success <i>Jason Linde, Vice President of Political Affairs</i> <i>National Rural Electric Association</i>
11:30 A.M.	Lunch Tales from the Campaign Trail <i>Wyoming Senator Michael Von Flatern</i> <i>Campbell County Commissioner Clark Kissack</i> <i>Gillette City Councilman Billy Montgomery (invited)</i>
12:30 P.M.	Fundraising & Budget <i>Jason Linde, Vice President of Political Affairs</i> <i>National Rural Electric Association</i>
1:30 P.M.	Filing and Campaign Finance Rules <i>Office of the Secretary of State</i>
2:00 P.M.	Break
2:15 P.M.	Crafting and Delivering a Winning Message <i>Members of the Press and Campaign Managers</i>
3:30 P.M.	Getting Out Your Vote: Targeting & Field Strategies <i>TBD</i>
5:00 P.M.	Adjourn